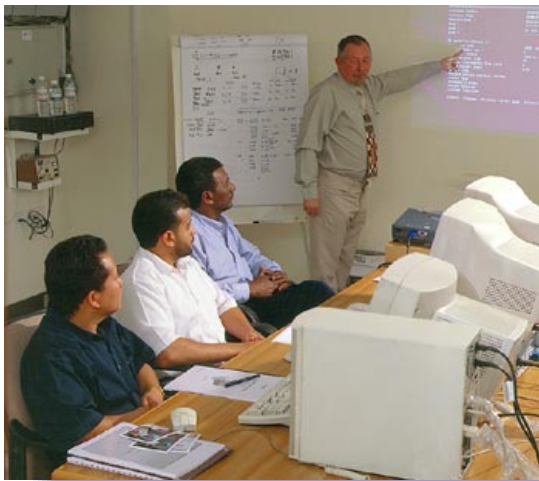


MAJOR SAUDI CORRUGATED PACKAGING MANUFACTURER BOOSTS EFFICIENCY WITH KIWIPLAN APPLICATIONS SOFTWARE

RIYADH CARTONS IS HIGHLY DELIGHTED WITH RESULTS OF KIWIPLAN'S TOTAL SOLUTIONS APPROACH

A major manufacturer of corrugated packaging based in Riyadh in the Kingdom of Saudi Arabia is finding that its production and stock holding efficiencies are greatly enhanced with installation of a suite of software modules specially designed for use in corrugated conversion plants. Available exclusively from Kiwiplan, the "total solutions" application software is being used by converters Riyadh Cartons. The company is delighted with results to date which indicate significant upgrading of efficiency in production planning and scheduling, inventory management, line monitoring and product routing. Payback indications are also very good indeed.

Kiwiplan Europe can draw upon many years experience of the converting industry in the Middle East. This has enabled it to tackle one of the traditional problems in this area of the world. A local three-month lead-time for raw paper normally necessitates very large holdings of roll stock to cushion the effect of fluctuating demand for corrugated boxes.




Peter Thompson, Software Consultant, Kiwiplan Europe is facilitating the training course for Riyadh Cartons. Left to right: Mankaji, Planner; Shaya Ali, Production Engineer; and Sir Al-Khatim, Supervisor.

With the implementation of the Roll Stock Module, Riyadh Cartons is able to identify each roll in stock with the actual cost. This has led to an improvement in inventory management. An instantly available overview of the stock position by trim widths and paper grades provides a tremendous advantage in material usage. The module has also solved a major problem with the management of butt rolls. As a result, the number of butt rolls in stock has been reduced. In addition, the easy identification of butt rolls enables them to be issued first in the production program.

The Kiwiplan software also enables Riyadh Cartons to select the most cost-effective material and

board grades at the job planning stage. More efficient production of boards aids accurate scheduling while considering the delivery targets. This area is showing a steady reduction of work in progress.

Other modules in the suite help reduce manual work and the chance of operator errors as well as accurately monitoring line efficiency and reducing the tedious job of reporting.

A key feature of Kiwiplan's service is an efficient in-depth training program for all the customer's factory personnel. This is followed up as a matter of course by regular after-sales support. 



(left to right): K. Chiranjeevi Sastry, Quality Assurance, Manager for Kiwiplan project; Ali Suleiman Al-Rajhi, General Manager; Peter Thompson, Software Consultant, Kiwiplan Europe; and Russell Ian Duarte, Plant Manager and Technical Advisor.